

Sponsorship and Advertising Opportunities
HDS Autumn Classic/SWDC/GAIG USDF Region 9 Championships
 October 1 through 4, 2020

SPONSORSHIP OPTIONS*	Platinum	Gold	Silver	Bronze
Platinum Sponsorship sign-up starts 8-10-20	\$1,000	\$500	\$250	\$125
Choice of stalls (up to 8 stalls including tack). FIRST COME BASIS.	X			
One free tack stall (will be refunded after the show)	X			
Logo on volunteer shirts	X			
Show Program Advertising:				
Full page color	X			
Full page black/white		X		
Half page black/white			X	
Reserved parking on showgrounds:				
Two (2) auto spaces	X			
One (1) auto space		X		
One (1) trailer space	X			
Sponsor Banners:				
Display up to three (3)	X			
Display up to two (2)		X		
Display one (1)			X	
Sponsor Autumn Classic Level High Point Champion of your choice	X	X	X	
Sponsor Autumn Classic class of your choice				X
Sponsor provided inserts for competitor packets (350)	X	X	X	
Sponsor announcements throughout the show	X	X	X	X

ADVERTISING OPTIONS	Cost
Competitor Packet Inserts (advertiser provided/350 quantity)	\$50
Autumn Classic Class Sponsor	\$25
Autumn Classic Level High Point Champion Sponsor	\$50
Golf cart sponsor (per cart)	\$100
Arena Banners (per banner)	\$60
Show Program Ads DUE BY September 20, 2020	
Back Cover	Color \$425 B/W \$375
Inside Front Cover	Color \$375 B/W \$325
Full Page	Color \$300 B/W \$250
1/2 Page	B/W \$175
1/4 page	B/W \$75
Business Card	B/W \$30

Show Program Ad Specifications:

File formats: TIFF, JPEG, PDF--high resolution

300 dpi required

Email files less than 10meg; large files use DropBox or YouSendIt. Send to texasnowflake@hotmail.com

Dimensions: Full page with bleed: 8.75" w x 11.25" h, Full page with no bleed: 8.5" w x 11" h

Half page vertical: 3.25" s x 10" h, Half page horizontal: 7" w x 4.75" h

Quarter page: 3.25" w x 4.75" h

Mail Payment to Houston Dressage Society c/o Jane Holman, 59 Pinery Ridge Place, The Woodlands, TX 77382