

Houston Dressage Society Board of Directors Meeting

Minutes for September 16, 2019

10655 Six Pines, Ste 230

The Woodlands, Texas 77380

7:02PM meeting called to order

Participants: (in person): Chris, Kathy, Jessica F, Jane, Jessica J
(on conference call): Bit, Suzy, Angel, Emily, Leslie

Publications:

- Doug has agreed to compose an article after Region 9 Championships
- Article will be a modification of Devon's previously written GMO spotlight article
 - Updated content, with the hopes it is published

Treasurer:

- new treasurer needed, not necessarily needing to be familiar with dressage or have dressage experience
- mainly looking at someone familiar with the use of QuickBooks, and entry into QuickBooks
- almost broke even, but slight loss, after all expenses paid from Laborious Day show
 - \$-1,200.00
 - Last year profited \$+3,200.00
- Loss from expenses or numbers being down?
 - Entries were down, and entry fees were down \$18,000 (33% decrease in number of entries)
- Judging fees were less
- Airfare and expenses higher

Recognized Show Chair:

- Last year for Region 9 Championships, 370 entries compared to 320 this year
- Julie Brown, from BACH, has offered to coordinate silent auction
 - Have not heard back from her
- 5 rings for Championships this year, 8 judges Thurs/Fri, 9 judges Sat/Sun
 - Agnes Billington added as judge
- Trainers Happy Hour
 - Thursday evening, exclusive to trainer attendance
 - Located in viewing deck between first two outside felt arenas
- World Cup and Texans tickets (with parking) going for raffle
- Welcome Party-maybe use white tent by Tellepsen
- Pinatas and duck toss happening instead of golf cart course
- Dressage Fiesta themed dinner

Awards:

- Ribbons set for Championships

- Ribbon Recycle-started on Sunday at Labor Day show
- Looking at new glasses for first place awards
 - Looking at tall glass, 16oz
- Looking at awards for Year End

Elections:

- Treasure/Publications needed
- Jody coming back as Education Chair
- Treasurer-needs #'s on amount of hours to relay to potential new treasurer, what do we need to look for, do they need to be familiar with the sport
- Publications-recognized show prize list, ads for omnibus, programs for show, newsletter, promotional items to media
 - Need next steps in what is to be done with nominations and elections

Advertising/Sponsorship:

- Look over the sponsorship packet
- Sponsorship package, sizes and prices
- Sponsors that have/have not paid
- Need 'Thank You' ad put together for your trainers
- Prize list has sponsorship details in it
- We are right at where we were last year with sponsorships

Volunteers:

- Working on filling template
- Have heard from a handful of volunteers and scribes
- Being a bit picky with scribes
- 9th judge added for Sat/Sun-Agnes Billington

Membership:

- 344 last year at this time, 301 this year at same time
- 2nd reminder needed; participation in schooling show champs requires membership
- Conversation with Flo about adding a horse without having to pay for new membership when adding a horse to same membership year
- Pins are complete, and beautiful-need to be picked up from Olva Pharo
 - 300 pins
 - Determine who receives pins

Education:

- October 27 at WV
 - Cyndie Wylie, Training through 4th level
 - Looking for 2 of each level
 - Private day before, preference for those that ride on Sunday during ride a test

- Providing lunch, Friday night set up needed, membership table needs manned, one/two to help with lunch
- Conrad on Wed-Fri at WEC/Tex-Over
 - HDS members only able to ride
 - Audit is free
 - 3rd and final series this year for Conrad
 - Will be asking for next year scheduling for series
 - \$1000/series for Conrad budgeted
 - Possibly another 3-part series as costs have been managed
 - Jessica Fan motion for \$1000 underwriting for Conrad 3-part series for 2020, Kathy 2nd
 - Motion passes

Special Events:

- Dressage Fiesta for Region 9 Championships theme
- Trainer Happy Hour-Thursdays
 - Bringing booze, beers
 - Delicatessen tray
 - Fruit/vegetable tray
 - Cheese tray
- Welcome Party-cost for bartender and linens
 - Duck toss and pinatas
- Saturday-dress 35 tables-15 on mezzanine, 20 on next level and bistro tables
 - Head count needed
 - Mariachi band and Folklorico dancers
 - Seating and arrangements being made
- Barn decorating flier being made
 - Menu theme for flier
 - Awarded at banquet
- World Cup Dressage and Texans tickets for raffle
 - Need someone to man the raffle tickets
 - 2/\$20, 5/\$40
 - Part of raffle goes to Region 9
 - Info needs to be added to website

Schooling Shows:

- No updates
- Holding steady

Juniors:

- Gage Miles-posted NAYC experience on FB page
- IEA open for membership
 - Middle school and high school
 - Western/hunt seat/dressage

- Potential for collegiate riding program recognition
- 9:05 Adjourn