

## Sponsorship and Advertising Opportunities

### HDS Autumn Classic/SWDC/GAIG USDF Region 9 Championships

October 4-7, 2018

<b>SPONSORSHIP OPTIONS*</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
<b>Platinum Sponsorship sign-up starts 8-13-18</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$250</b>	<b>\$125</b>
Choice of stalls (up to 8 stalls). <b>FIRST COME BASIS.</b>	<b>X</b>			
One free tack stall (will be refunded after the show)	<b>X</b>			
Logo on volunteer shirts	<b>X</b>			
Show Program Advertising:				
Full page color	<b>X</b>			
Full page black/white		<b>X</b>		
Half page black/white			<b>X</b>	
Reserved parking on showgrounds:				
Two (2) auto spaces	<b>X</b>			
One (1) auto space		<b>X</b>		
One (1) trailer space	<b>X</b>			
Sponsor Banners:				
Display up to three (3)	<b>X</b>			
Display up to two (2)		<b>X</b>		
Display one (1)			<b>X</b>	
Saturday Dinner Tickets:				
Four (4)	<b>X</b>			
Two (2)		<b>X</b>		
One (1)			<b>X</b>	<b>X</b>
Sponsor Autumn Classic Level High Point Champion of your choice	<b>X</b>	<b>X</b>	<b>X</b>	
Sponsor Autumn Classic class of your choice				<b>X</b>
Sponsor provided inserts for competitor packets (350)	<b>X</b>	<b>X</b>	<b>X</b>	
Reserved 2-person ringside table (excl Sat. night)-- <b>Limited Quantity</b>				<b>X</b>
Sponsor announcements throughout the show	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>

<b>ADVERTISING OPTIONS</b>	<b>Cost</b>
Competitor Packet Inserts (advertiser provided/350 quantity)	\$50
Autumn Classic Class Sponsor	\$25
Autumn Classic Level High Point Champion Sponsor	\$50
Golf cart sponsor (per cart)	\$100
Arena Banners (per banner)	\$60
<b>Show Program Ads DUE BY September 21, 2018</b>	
Back Cover	Color \$425
	B/W \$375
Inside Front Cover	Color \$375
	B/W \$325
Full Page	Color \$300
	B/W \$250
1/2 Page	B/W \$175
1/4 page	B/W \$75
Business Card	B/W \$30

#### **Show Program Ad Specifications:**

File formats: TIFF, JPEG, PDF--high resolution

300 dpi required

Email files less than 10meg; large files use DropBox or YouSendIt. Send to [ljrmtg@aol.com](mailto:ljrmtg@aol.com)

Dimensions: Full page with bleed: 8.75" w x 11.25" h, Full page with no bleed: 8.5" w x 11" h

Half page vertical: 3.25" s x 10" h, Half page horizontal: 7" w x 4.75" h

Quarter page: 3.25" w x 4.75" h

**Email or Mail Payment Form to HDS, 3060 Locke Ln, Houston, TX 77019 or [recognizedshows@houstondressagesociety.org](mailto:recognizedshows@houstondressagesociety.org)**