

Sponsorship and Advertising Opportunities

HDS Autumn Classic/SWDC/GAIG USDF Region 9 Championships

October 5-8, 2017

| SPONSORSHIP OPTIONS* | Platinum | Gold | Silver | Bronze |
|--|-----------------|--------------|---------------|---------------|
| Platinum Sponsorship sign-up starts 8-14-17 | \$1,000 | \$500 | \$250 | \$125 |
| Choice of stalls (up to 8 stalls). FIRST COME BASIS. | X | | | |
| One free tack stall (will be refunded after the show) | X | | | |
| Logo on volunteer shirts | X | | | |
| Show Program Advertising: | | | | |
| Full page color | X | | | |
| Full page black/white | | X | | |
| Half page black/white | | | X | |
| Reserved parking on showgrounds: | | | | |
| Two (2) auto spaces | X | | | |
| One (1) auto space | | X | | |
| One (1) trailer space | X | | | |
| Sponsor Banners: | | | | |
| Display up to three (3) | X | | | |
| Display up to two (2) | | X | | |
| Display one (1) | | | X | |
| Saturday Dinner Tickets: | | | | |
| Four (4) | X | | | |
| Two (2) | | X | | |
| One (1) | | | X | X |
| Sponsor Autumn Classic Level High Point Champion of your choice | X | X | X | |
| Sponsor Autumn Classic class of your choice | | | | X |
| Sponsor provided inserts for competitor packets (350) | X | X | X | |
| Reserved 2-person ringside table (excl Sat. night)-- Limited Quantity | | | | X |
| Sponsor announcements throughout the show | X | X | X | X |

| ADVERTISING OPTIONS | Cost |
|--|-------------|
| Competitor Packet Inserts (advertiser provided/350 quantity) | \$50 |
| Autumn Classic Class Sponsor | \$25 |
| Autumn Classic Level High Point Champion Sponsor | \$50 |
| Golf cart sponsor (per cart) | \$100 |
| Arena Banners (per banner) | \$60 |
| Show Program Ads DUE BY September 23, 2016 | |
| Back Cover | Color \$425 |
| | B/W \$375 |
| Inside Front Cover | Color \$375 |
| | B/W \$325 |
| Full Page | Color \$300 |
| | B/W \$250 |
| 1/2 Page | B/W \$175 |
| 1/4 page | B/W \$75 |
| Business Card | B/W \$30 |

Show Program Ad Specifications:

File formats: TIFF, JPEG, PDF--high resolution

300 dpi required

Email files less than 10meg; large files use DropBox or YouSendIt. Send to president@houstondressagesociety.org

Dimensions: Full page with bleed: 8.75" w x 11.25" h, Full page with no bleed: 8.5" w x 11" h

Half page vertical: 3.25" s x 10" h, Half page horizontal: 7" w x 4.75" h

Quarter page: 3.25" w x 4.75" h

Email or Mail Payment Form to HDS, 3060 Locke Ln, Houston, TX 77019 or recognizedshows@houstondressagesociety.org