

HDS Advertising Rates

Collective Remarks Newsletter (3 or more consecutive ads-10% discount)

Business Card	\$5.00	
1/4 Page	\$7.00	
1/2 Page	\$12.00	
Full Page	\$19.00	
Classified Ad	\$8.00	(Free for HDS Members, includes posting of event on website calendar)

<u>Show Programs</u>	<u>Blk/Wht</u>	<u>Color</u>	<u>Championship</u>	
			<u>Blk/Wht</u>	<u>Color</u>
Back Cover*	\$250.00	\$350.00	\$375.00	\$425.00
Inside Cover*	\$200.00	\$300.00	\$325.00	\$375.00
Full Page	\$150.00	\$200.00	\$250.00	\$300.00
1/2 Page	\$75.00		\$175.00	
1/4 Page	\$40.00		\$75.00	
Business Card	\$15.00		\$30.00	
Banner Display	\$40.00		\$60.00	
Packet Inserts	\$25.00/300		\$50.00/300	

*As available basis only, subject to Sponsor needs

Print AD Requirements:

TIFF, JPEG, Microsoft Publisher or PDF format only. Please use PDF/X-1a option. All files and photos must be at 300 dpi. Files smaller than 10 meg can be emailed, please include company name in the subject line as well as your contact information in the body of the email. Files larger than 10 meg, contact our graphic designer Susan Glenn at susannglenn@sbcglobal.net for FTP instructions.

- Full Page with Bleed 8.75"w X 11.25"h
- Full Page Trim 8.5"w X 11"h
- Full Page Live Area 7"w X 10"h
- Half Page (vertical) 3.25"w X 10"h
- Half Page (horizontal) 7"w X 4.75"h
- Quarter Page 3.25"w X 4.75"h

Company Name (Please Print): _____

What are you paying for: _____

Contact _____ Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Email: _____

Contact Phone: _____ Cell: _____

Payment Amount: \$ _____
 Check Enclosed OR Credit Card
 Visa MC Credit Card Number # _____

Cardholder Name: _____ Exp Date: _____ Security Code: _____

Cardholder Signature: _____

Mail Checks to: HDS c/o Lacey Halstead, Twinwood Equestrian Center P.O. Box 649, Simonton TX 77476 713-206-9869

Sponsorship Coordinator: Lacey Halstead, twec.lacey@gmail.com