

Sponsorship and Advertising Opportunities

HDS Autumn Classic/SWDC/GAIG USDF Region 9 Championships

October 6-9, 2016

SPONSORSHIP OPTIONS*	Platinum	Gold	Silver	Bronze
Platinum Sponsorship sign-up starts 8-15-16	\$1,000	\$500	\$250	\$125
Choice of stalls (up to 8 horse stalls). FIRST COME BASIS.	X			
One free tack stall (will be refunded after the show)	X			
Logo on volunteer shirts	X			
Show Program Advertising:				
Full page color	X			
Full page black/white		X		
Half page black/white			X	
Reserved parking on showgrounds:				
Two (2) auto spaces	X			
One (1) auto space		X		
One (1) trailer space	X			
Sponsor Banners:				
Display up to three (3)	X			
Display up to two (2)		X		
Display one (1)			X	
Saturday Dinner Tickets:				
Four (4)	X			
Two (2)		X		
One (1)			X	X
Sponsor Autumn Classic Level High Point Champion of your choice	X	X	X	
Sponsor Autumn Classic class of your choice				X
Sponsor provided inserts for competitor packets (350)	X	X	X	
Reserved 2-person ringside table (excl Sat. night)-- Limited Quantity				X
Sponsor announcements throughout the show	X	X	X	X

ADVERTISING OPTIONS	Cost
Competitor Packet Inserts (advertiser provided/350 quantity)	\$50
Autumn Classic Class Sponsor	\$25
Autumn Classic Level High Point Champion Sponsor	\$50
Golf cart sponsor (per cart)	\$100
Show Program Ads DUE BY September 23, 2016	
Back Cover	Color \$425
	B/W \$375
Inside Front Cover	Color \$375
	B/W \$325
Full Page	Color \$300
	B/W \$250
1/2 Page	B/W \$175
1/4 page	B/W \$75
Business Card	B/W \$30

Show Program Ad Specifications:

File formats: TIFF, JPEG, PDF--high resolution

300 dpi required

Email files less than 10meg; large files use DropBox or YouSendIt. Send to president@houstondressagesociety.org

Dimensions: Full page with bleed: 8.75" w x 11.25" h, Full page with no bleed: 8.5" w x 11" h

Half page vertical: 3.25" s x 10" h, Half page horizontal: 7" w x 4.75" h

Quarter page: 3.25" w x 4.75" h

Email or Mail Payment Form to HDS, 3060 Locke Ln, Houston, TX 77019 or president@houstondressagesociety.org

Houston Dressage Society

Sponsorship and Advertising Payment Form

Sponsor benefits are available on a first come, first served basis upon receipt of payment.

Item Description	Amount Due
Platinum Sponsor package @\$1000 ea	_____
Gold Sponsor package @ \$500 ea	_____
Silver Sponsor package @ \$250 ea	_____
Bronze Sponsor package @ \$125 ea	_____
Class Sponsor @ \$25 ea: _____ Class selection	_____
High Point Champion Level Sponsor @ \$50 ea: _____ Level selection	_____
Competitor Packet Inserts (advertiser provided) @ \$50	_____
Golf Cart sponsor @ \$100 per cart	_____
Banners @ \$25 ea	_____
<u>Show Program Ads :</u>	
Back Cover color @ \$425	_____
Back Cover black/white @ \$375	_____
Inside Front Cover color @ \$375	_____
Inside Front Cover black/white @ \$325	_____
Full Page color @ \$300	_____
Full Page black/white @ \$250	_____
Half Page black/white @ \$175	_____
Quarter Page black/white @ \$75	_____
Business Card black/white @ \$30	_____
Total Due	_____

Payment Information:

Name (please print) _____

Contact Name: _____

Billing Address: _____

Contact Phone: _____ Email: _____

Payment Amount: _____ Check-to-HDS or Visa or Mastercard (circle one)

Credit Card # _____ Exp Date _____

SecurityCode _____ Signature: _____

Email to: president@houstondressagesociety.org

Or Mail to: HDS, c/o Leslie Rohrer, 3060 Locke Lane, Houston, TX 77019