

HDS

Advertising Rates



<u>Show Programs</u>	<u>Blk/Wht</u>		<u>Color</u>	
Back Cover*	\$250.00	\$350.00	\$375.00	\$425.00
Inside Cover*	\$200.00	\$300.00	\$325.00	\$375.00
Full Page	\$150.00	\$200.00	\$250.00	\$300.00
1/2 Page	\$75.00		\$175.00	
1/4 Page	\$40.00		\$75.00	
Business Card	\$15.00		\$30.00	
Banner Display	\$40.00		\$60.00	
Packet Inserts	\$25.00/300		\$50.00/300	

*As available basis only, subject to Sponsor needs

<u>Collective Remarks Newsletter (3 or more consecutive ads-10% discount)</u>	
Business Card	\$5.00
1/4 Page	\$7.00
1/2 Page	\$12.00
Full Page	\$19.00
Classified Ad	\$8.00 (Free for HDS Members, includes posting of event on website calendar)