



2008 Advertising Rates

	<i>1 month</i>	<i>3 months</i>	<i>6 months</i>	<i>12 months</i>
Business Card	\$ 15	\$ 42	\$ 80	\$ 155
Quarter Page Ad	\$ 25	\$ 70	\$ 135	\$ 260
Half Page Ad	\$ 45	\$ 130	\$ 250	\$ 480
Full Page Ad	\$ 75	\$ 215	\$ 420	\$ 810
Classified Ad (newsletter only)	\$ 15 (Free for HDS Members)			
Classified Ad (website)	\$ 15 (Free for HDS Members)			

Format	<p>Display Ads must be in one of the following formats: .jpg or .pdf with 300 dpi resolution, Microsoft Word, Excel or PowerPoint. No other file formats will be accepted.</p> <p>Classified Ads must not exceed 75 words.</p>
Deadline	<p>Ad and payment must be received by the 15th day of the month prior to issue month (ex. for March issue, the ad and payment must be received by Feb 15).</p> <p>Email all ads to: slongbottom@hughes.net</p>
Payments	<p>Credit Card via PayPal (coming soon) or Check payable to "Houston Dressage Society" and mailed to:</p> <p>Syrise Longbottom P.O. Box 1115 Magnolia, TX 77353</p>